



SWEET PEA NAMED 2019 ASPCA DOG OF THE YEAR

Last year we announced that Sweet Pea was named the Face of Dog Fighting Awareness for New Jersey. This year in honor of her continued advocacy on behalf of abused and abandoned animals she was named the ASPCA® 2019 Dog of the Year!

Our Sweet Pea was honored for...

Bringing attention to the Persistent Crime and Brutality of Dogfighting.

As the Official Face of Dogfighting Awareness for New Jersey Sweet Pea spent the Summer of 2019 appearing in public awareness campaigns which featured her image on billboards. Her story has shined a light on this illegal industry that thrives on animal cruelty.

Busting Breed Stereotypes

As our committed supporters, many of you know Sweet Pea's brutal past as a dog fighting bait dog and her rescue from a dump in Camden, NJ. Despite everything she faced, including grueling treatment for bite wounds, Sweet Pea maintained a friendly and playful disposition. Her story is a far cry from the negative stereotypes so many people believe about Pit Bulls and a perfect example of the resilient nature of her breed.

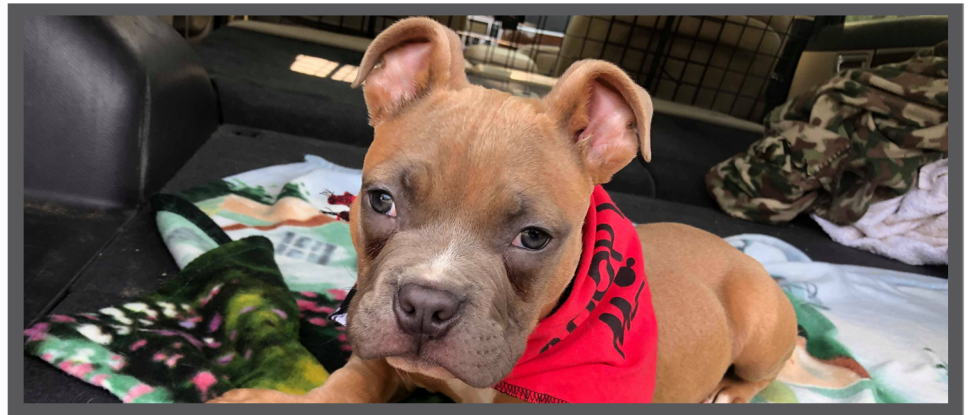
Inspiring Donations for Animals in Need

Sweet Pea's owner and President of NJ Aid for Animals, Kathy McGuire, oversees the Sweet Pea Fund, which since 2015 has been raising funds for dogfighting victims and other abused and abandoned animals. Sweet Pea's fund has helped so many animals including many of the animals featured here. Without your generous donations to her fund we wouldn't be able to continue this work.

Like her Facebook Page:
facebook.com/SweetPeaFund



NJ AID FOR ANIMALS
Advocacy. Action. Impact.
Enriching Animals' Lives Since 2005



PADDINGTON, A STORY OF NEVER GIVING UP!

Paddington is one of our best stories. While leaving our vets' office, we saw a woman crying holding a small puppy. She did not want the puppy and when she put him down we knew why. Overbreeding caused both elbows to be luxated so he walked with his elbows out and hunched down to the ground. We took Paddington who was given a bleak prognosis. Three top ortho vets said surgery was not an option. Paddington would be hunched over and suffer severe neck and back arthritis as he grew older.

We never give up on our rescues!

Paddington received laser, water therapy and exercise to strengthen his core. Eventually, he started running albeit with his elbows out still but getting exercise! To our joy, the family that adopted Selena last year adopted Paddington. Every day he plays and runs with his three siblings. They don't think of him as special needs and nor do we.

12 YEARS OF PETS IN THE CITY

Our signature, Pets in the City Vaccine Clinic had its 12th anniversary in April this year and served over 180 animals in just three hours. As one of the oldest programs serving Camden City pets, Pets in the City is an integral resource in the community. We know that a consistent presence, providing the life-saving Parvo

vaccine, flea treatments, collars, leashes, and cat carriers is the best way to keep pets in their homes. EVERY YEAR, NJ Aid for Animals continues to support owners in caring for their pets FOR FREE!

YOU can join us in our ongoing efforts to save pet's lives in Camden City by sponsoring a vaccine or flea treatment. One \$10 donation provides the Parvo vaccine for a dog or cat next year. Or for just \$80 you can sponsor the spay/neuter surgery for a dog or cat and help to reduce pet overpopulation. See our back page to make a donation.

OUR CRUELTY WORKSHOP EDUCATES AND SAVES

Always advocating and educating the public on cruelty, we were proud to host a workshop for almost 100 rescues, fosters, vets, animal control officers, and the general public on how to recognize and report animal cruelty for successful prosecution. NJ Aid for Animals has contacts with some of the best cruelty investigators in NJ and have been successful ourselves in getting convictions.

The NJSPCA was disbanded and no longer exists as the agency that has statutory authority to write cruelty summons or to prosecute. Now more than ever, private citizens need to know what to do, where to turn, and who to call, when they see animal cruelty. It is up to all of us to report animal cruelty!

HOPE AND HOMES FOR 55 HUSKIES

In May, the Camden County Prosecutors' office was going to seize 55 huskies from a family that had just gotten in over their heads with too many dogs. Reports of cruelty, improper shelter and other issues were a challenge to the County and they were going to move the dogs to our local shelter.

The very day the dogs were being seized, NJ Aid for Animals was called by the local shelter to step in and try to liaise with the owners. We were successful in working with the owners creating individual files for the dogs for better inventory control, donating flea treatments to the dogs, and getting them up to date on their vaccines. Organizing the overwhelming task of all these dogs took many hours. We started to network with breed specific husky rescues and the owners agreed to surrender many of the dogs to find them new homes. NJ Aid for Animals also paid for many of the huskies to be fixed before they went to rescues or adopters. Additionally, because we diverted the 55 dogs from being a burden to the shelter, the shelter agreed to fix 10 of them for free! It was a win win for the county, law enforcement, the shelter, the dogs, the owners, and the neighbors who had filed complaints!

NOTE: None of the dogs were euthanized and the owners got to keep 20 that were all fixed. NJ Aid for Animals is still in contact with the owners to monitor the dogs.

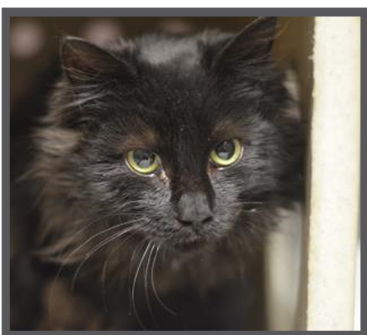
ROCKY'S RESCUE

On our daily sojourn through the streets of Camden, NJ, we saw this little dog in the middle of the street. We scooped him up and got him a much needed shave and vet care. He had been neglected for a long time and was extremely matted and thin with his ribs showing.

Coincidentally, a family who had adopted from us before was looking for a brother for their dog and thought little Rocky was a perfect addition.



SHADOW HAD A POLYP IN HER NOSE



Working with our rescue partners at a high intake facility in Philadelphia, we heard of a beautiful long haired black cat that was being surrendered because she not only had FeLV (feline leukemia can be fatal and is contagious to other cats) but consistent upper respiratory infections.

Shadow spent several weeks on antibiotics but we soon discovered she had polyps in her nose. Once those were removed other than her FeLV, she was good as gold. Another rescue partner who only takes FeLV+ cats took Shadow and they have been inseparable since.

DIVI FINDS LOVE IN HER SILVER YEARS



A few years ago, someone called us to come and take their very old dog Buffy who needed medical attention and whom they no longer wanted. NJ Aid for Animals took her and paid for a much needed dental and to remove a huge lump on her forehead.

Buffy was transferred to a rescue partner where she was loved very much until her passing in 2018.

Fast forward, the same family called us recently with yet another dog they did not want. Divi, a 10 year old pup, had severe dental disease and wanted so much to be with a family that wanted to walk her, cuddle with her, and just love her.

After spending over \$1,000 on Divi's dental and vetting to get her ready to be adopted, we found her a loving home. Divi follows her new owner everywhere going on trips, long walks and even up her own little ladder to their bed.

We couldn't be happier and hope we will not receive any more phone calls from this family.

60 FERAL CATS FIXED IN CAMDEN CITY

This Summer, we TNR'd Trap Neutered and Released 60 feral cats in Camden City, NJ. TNR is a program that traps feral cats, gets them fixed and returns them to their caregivers who are feeding them.

Once fixed through TNR, feral cats can no longer breed preventing the colony's growth and reducing negative behaviors such as marking and fighting.



Additionally, when fixed, these cats receive a rabies vaccine and an ear tip. The rabies vaccine reduces the chance they will contract the virus in their lives while the ear tip signals to animal control that the cat is no longer able to breed.

Most feral cats are not able to be socialized enough to live in a home, and without TNR many are picked up by animal control just to be euthanized at a shelter. Local TNR programs save feral cats' lives and allow them to be returned to their outdoor homes where they can live long happy lives.

We have supported TNR since our inception both in trapping feral cats, helping local caregivers with funding and advocating for TNR ordinances. We even support TNR at our own headquarters, where we have fixed and released numerous feral cats living on our property, whom we continue to feed and care for today!

WE ARE 100% TRANSPARENT ABOUT WHAT WE DO



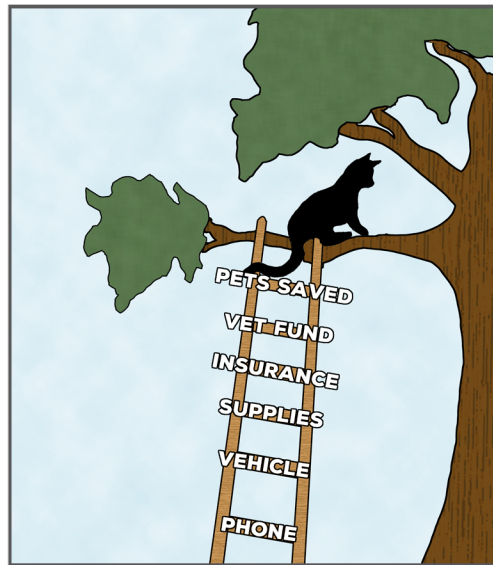
NJ Aid for Animals is committed to 100% transparency with our donors and supporters and we have the seal to prove it. The GuideStar database contains a profile for every tax-exempt nonprofit registered with the IRS. Non-profits committed to transparency can update their profiles to earn seals of transparency ranging from Bronze to Platinum. Only the truly committed non-profits like NJ Aid for Animals earn the Platinum Seal of transparency, by sharing not only basic contact and organizational information, financial information, and information about goals, strategies, and progress but by sharing quantitative metrics on each of their programs.

Take a look at our Guidestar profile and our coveted PLATINUM Seal of Transparency at <https://www.guidestar.org/profile/20-3772876>. We invite you to compare our profile to any other local animal rescue. We have nothing to hide!

THE REAL COST OF SAVING ANIMALS' LIVES

Last year, we rescued a cat in Camden City that was stuck in a tree. Everybody celebrated with us when we returned the cat to its owner. Some of you may have even watched on social media as we mobilized the community to rescue the cat. But no one knows what happens behind the scenes.

Our Phone is the lifeline to animals in crisis! – in saving just one cat we have to make numerous phone calls to local police, animal control, fire fighters, police and of course the owners. Without our phone we would be unable to receive and respond to cases of animal cruelty.



Our Vehicle is our path to success. - Most of our days are spent transporting animals in need or investigating tips we receive on animal cruelty around New Jersey. Because some areas we go to are very dangerous it is vital we have a safe, reliable vehicle with windows and locks that work. Currently, we are driving a 15 year old vehicle.

Our supplies are the tools we need to save lives- We need cat carriers, leashes, pet beds, food and even medical care. Our medical bills alone exceed 20K a year. Without something as simple as a carrier, the rescued cat would have almost assuredly been lost in the Camden City traffic.

Insurance is our protection- insurance protects our organization while driving, handling animals, hosting fundraisers... essentially everything we do! If the rescued cat had scratched someone, our insurance would have provided important protection.

Even though we are a tax-exempt all volunteer 501c3 charity, we still run like a business and like all good businesses we need a strong foundation in order to operate. Without all the above infrastructure, our organization would struggle to save lives. It would be like balancing on a bunch of cardboard boxes in order to reach the cat in the tree, almost impossible and incredibly unsafe. But with a strong infrastructure, we can build a ladder that enables us to safely reach any pet in need.

Help us build a foundation for success in 2020 by donating to our unrestricted fund. All of your donations are tax deductible. Only when our infrastructure is secure and sustainable can we save animals.

LOOKING FORWARD TO 2020...



8TH ANNUAL BIKERS FOR BULLIES POKER RUN

Bikers for Bullies is our trademarked motorcycle poker run to raise money for abused pit bulls. This year, we featured Elvis who we advocated for and saved within two hours of being euthanized. He received over \$500 of medical care thanks to our Bikers for Bullies fundraiser. Grab a friend and ride with us to save lives!

SWEET PEA GALA



In honor of Sweet Pea, NJ Aid for Animals has an annual fundraiser for abused and abandoned pets. This year, we had an exclusive

event at the NJ Aid for Animals' headquarters, where guests were able to meet the dog that inspired it all: Sweet Pea!

Through her story at www.njafa.org, The Sweet Pea Fund has saved countless animals. Don't miss an opportunity to be part of this crucial fund. Please donate to help animals like her in 2020.

STAY INFORMED

Check our Facebook page or join our mailing list to ensure you never miss an event!

Visit our newly updated website: www.njafa.org to learn more about signature events and programs or to add your boots to the ground as a volunteer!